

**M2M – Migration to
Management**

21st november 2007

1st meeting in Oslo

1

Introduction: A short presentation of our institution

2

Immigration in Spain

3

Immigration in Manresa

4

Projects targeted to immigrants

5

M2M in Manresa

1. Introduction (a)

City of Manresa

74.000 inhabitants, center of Catalonia

City council

Organisation chart

Units – M2M

Local employment service / Business development center / Unit of immigration / Unit of ICT

1. Introduction (b)

CIO: Centre for labour initiatives



Public facility of Manresa City Council

Offers employment services and manages active employment policies

Full-scale services: Information, job guidance, employment and training

CIO aims to improve employment potential for those who are unemployed and individuals who wish to change their jobs, placing special emphasis on groups with difficult access to the job market.

1. Introduction (c)

CEDEM: Business development Center

Offers specialised services geared towards:

Micro, small and medium-sized companies

Entrepreneurs who wish to create their own business

Objectives of the Center:

Promote the entrepreneurial culture and creation of companies

Help improve the competitive edge and development of the company

Promote and facilitate the establishment of new industrial activities in the region

2. Ten ideas about immigration in Spain (a)

1 Very recent (and very fast-growing since 2000)

2 A product of the mismatch of the labour market in Spain (and not well managed by the immigration policies)

3 With a misleading image (and risk of a poorly informed public opinion)

4 Heterogeneous (and unequally distributed in the territory)

5 Very young average age (and, in some cases, predominantly female in gender)

2. Ten ideas about immigration in Spain (b)

6

Sectors with solid education (with educational and adaptational needs to new society)

7

Immigration for job purposes (with discrimination)

8

Irregular conditions and illegal situations (magnet for submersible economy)

9

Impacts the whole social structure (creates challenges in schools, neighborhoods and public services)

10

Is coming to stay (for good) (political challenges of immigrants' integration)



3. Three ideas about immigration in Manresa

1

Evolution: Very recent (and very fast-growing since 2000)

2

Sex and age (male & young)

3

Origin: Morocco, Romania, Ecuador, China

4. Projects targeted to immigrants

From CIO

Acollim

Other labour insertion projects

From the immigration Unit

Information (reception, guide...)

Sensitizing activities (talks, training...)

Coordination between different associations

5. M2M in Manresa: Actions and timetable

1 Analysis of the immigrant situation in Spain - Manresa

2 Search for best practices. Case studies – *Jan-Mai 08*

3 Exchange of experiences. Visits. – *June –Jul 08 ?*

4 Manresa innova platform: 4-6 interviews to immigrant workers (social network) – *Jul-Dec 08*

5 Report: Role and use of Web 2.0, social networks, emergent technologies for the labour market (specially targeted to high qualified immigrants) – *Dec 08-April 09*

6 Contents for training – *Mai-Jul 09*